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#### **ABSTRACT**

Salary data for full-time faculty in 21 selected disciplines were collected through the 1981-1982 National Pilot Faculty Salary Survey conducted by the American Association of State Colleges and Universities (AASCU) and the College and University Personnel Association (CUPA). Data by discipline and rank were collected for over 39,000 faculty members at 204 AASCU institutions. The statistics on salary include: average, high, and low salary, the percentage of faculty in a given discipline who hold a given academic rank, and the ratio of the average salary to the total average salary of all institutions. The following academic ranks are covered: professor, associate professor, assistant professor, new assistant professor, and instructor. Discipline areas are as follows: biological sciences, business and management, communications, computer and information sciences, education, special education, vocational and technical education, engineering, fine and applied arts, foreign languages, home economics, English, library science, mathematics, physical sciences, psychology, economics, history, geography, political science and government, and sociology. A list of participating institutions is appended. (SW)

# AASCU/CUPA 1981~82 NATIONAL PILOT FACULTY SALARY SURVEY BY DISCIPLINE AND RANK

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The College and University Personnel Association is an international network of some 4,000 personnel administrators representing over 1,100 colleges and universities. Through regular and special publications and studies, CUPA aims to keep its members informed of the latest legal, legislative, and regulatory developments affecting personnel administration, as well as trends and innovative policies and practices in the field. Other services include annual conferences, regional meetings, and seminars on timely topics of special interest to the personnel profession.

COLLEGE AND UNIVERSITY PERSONNAL ASSOCIATION
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1981-82

NATIONAL PILOT FACULTY SALARY SURVEY

by

Discipline and Rank

of

Twenty-one Selected Discipline Areas

IN CONJUNCTION WITH

APPALACHIAN STATE UNIVERSITY

BOONE, NORTH CAROLINA

#### **ACKNOWLEDGMENTS**

This national pilot faculty salary survey has been a collegial undertaking in the best sense of the term. Two national associations with headquarters in Washington, D. C., the American Association of State Colleges and Universities (AASCU) and the College and University Personnel Association (CUPA), cooperated with Appalachian State University in Boone, North Carolina, to produce this report.

CUPA presidents Ron Bouchard (1980-81) and John Clewis (1981-82) are to be commended for their continuing support of the concept and for all of their help along the way. CUPA Executive Director Stephen Miller ably led the project at every stage and Carin Luke, Publications Associate, helped edit the final report. Special thanks go to all of the members of the CUPA Faculty and Staff Relations Council over the past few years for their enthusiasm and insights.

Many thanks go to AASCU President Allan W. Ostar and Vice President Harold Delaney, and to AASCU's Committees on Academic and Student Personnel and on Research and Liaison for endorsing and supporting this survey. Betsy Keilman, Publications Coordinator, and Meredith Ludwig, Senior Program Associate, at AASCU helped write and otherwise edit the final report.

At Appalachian State University, Chancellor John E. Thomas, a member of AASCU's Committee on Energy and Environment, supported the study through release time, additional staff salary, and computer time; this survey could

not have been completed without his keen insight and help. Ms. Ida Gaddy served as Research Associate and did an outstanding professional job.

M. L. Gilliam, Office of Institutional Research, Oklahoma State
University, served as co-director of the project and provided the final
crucial link in the effort. This study used his model for both collecting
and analyzing the data.

704/262-2124

Finally, very special thanks go to those 204 AASCU institutional presidents who participated in the study.

Richard D. Howe, Ph.D., Research Director
CUPA Vice President for Councils in
Personnel Services:
Director of Equal Opportunity Programs,
Professor of History and Higher Education at
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Boone, North Carolina 28608



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## INTRODUCTION

# The Background

The College and University Personnel Association (CUPA) is dedicated to supporting human resource professionals associated with higher education around the world by disseminating current theory, methodology, and research results on personnel issues.

In 1974, the CUPA Board of Directors proposed establishing a survey of faculty compensation (page 1, CUPA Wingspread Conference, March 1977; and September 1977, Chairman's Report). The CUPA Faculty and Staff Relations Council took responsibility for planning, developing, and conducting a pilot model of faculty salaries by discipline and by rank. In 1980, the Council developed a pilot faculty salary questionnaire, along with rationale, instructions, and definitions. They sent the questionnaire to 13 diverse CUPA colleges and universities who critiqued it. A review of the respondents' comments indicated that a model already in use by Oklahoma State to gather similar data best met survey needs. The results of the critique process were submitted by the Council to the CUPA Board of Directors for approval. Once the Board granted permission, CUPA representatives met with appropriate officials at the American Association of State Colleges and Universities (AASCU) to request that AASCU members participate in a full survey effort.

The following papers by the CUPA Faculty and Staff Relations Council further document this development process:

- 1. Faculty Compensation Study: The Background and the Need 15 January 1980
- 2. Faculty Compensation Study: The Pilot Model Operationalization 14 March 1980
- 3. Faculty Compensation Study: The Pilot Model Effectualization 30 June 1980
- 4. Recommendations Toward a Faculty Compensation Study 15 July 1980

As a result, AASCU and CUPA agreed to work cooperatively with Appalachian State University, which took responsibility for the input of all data on computer tape. M. L. Gilliam, from Oklahoma State University, tabulated the results.

## The Need

current data on faculty compensation are presently being collected each year by the National Center for Education Statistics. These data, however, are not collected at the level of detail required to answer basic questions pertaining to variances in salaries between and among disciplines. What are missing are data about salary at different ranks and within specific disciplines for different types of institutions. The need to address problems of salary administration with respect to post-secondary faculty in different disciplines motivated the decision to conduct this study.

Such comparative information can be useful to the postsecondary administrator in at least two ways. The community of postsecondary institutions may be thought of as an academic marketplace. Faculty and administrators negotiate remuneration for services of teaching and other responsibilities to be rendered. In this marketplace, a faculty member

needs to know what to request, based on the salaries of her or his peers.

The administrator needs to know how much to pay for quality without committing more than she or he can justify for the budget.

Detailed salary information is also useful in long-range budgetary planning. Applying estimates of changes in costs, such as the Consumer Price Index or the Higher Education Price Index, to faculty salaries will enable a postsecondary administrator to project future faculty costs.

This survey demonstrates a method for collecting the detailed data that administrators can apply in their decision-making. Based on the data collected, the user can assess faculty salaries at her or his institution in relation to the marketplace as a whole.

#### SURVEY RESULTS

# Methodology

This AASCU/CUPA 1981-82 National Pilot Faculty Salary Survey by Discipline and Rank collected and tabulated full-time salary data for faculty in 21 selected disciplines. The CUPA Faculty and Staff Relations Council selected a basic set of disciplines that would be most common among the institutions to be surveyed. These were chosen from among the disciplines defined by the Higher Education General Information Survey (HEGIS) Taxonomy or by A Classification of Instructional Programs, 1981 (see Appendix A). Data for over 39,000 faculty members in these disciplines at 204 AASCU institutions (see Appendix B) were collected and tabulated in the survey.

## Analysis of Data

To organize the data and permit comparisons between disciplines and by ranks, the Council selected the following variables: average salary, high salary, low salary, and number of faculty for a given rank and discipline. The variables and other terms arrived at in the tabulation of the data are defined below.

NOTE: Users of this survey may find the category "New Assistant Professor" especially useful in making new hiring decisions since most new faculty in academe are hired at this rank.

# Definition of Terms

- . SALARY-based on a nine or ten month academic year salary.

  Salary for summer academic work, fringe benefits, and

  perquisites are not included in the salary data.
  - AVERAGE SALARY—based on the survey information with the assumption that all employees were full-time. The average salary displayed is an average of all faculty reported for a given rank and discipline.
  - HIGH SALARY—the highest salary for any full-time individual of the defined group for which the information is reported.

    LOW SALARY—the lowest salary for any full-time individual of the defined group for which the information is reported.

    FAC MIX PCT—the percentage of faculty in a given discipline/major field who hold a given academic rank. For example, a FAC MIX PCT factor of .36 for associate professor implies

that 36 percent of the faculty in that discipline/major field hold the rank of associate professor.

- SALARY FACTOR—for a given rank of a given discipline/major-field, the ratio of the average salary to the total average salary of all institutions. For example, a SALARY FACTOR of 1.10 for assistant professors of mathematics implies that the average salary for assistant professors of mathematics is 10 percent higher than the average salary of all assistant professors of all institutions.
- NUM--the number of faculty members whose salaries were included to compute the average salary.

- N/IS-the number of institutions that have reported salary data for a given academic rank and discipline/major field.
- PARTICIPATING INSTITUTIONS -- the number of institutions responding to the survey questionnaire.
- NEW ASST PROF the grouping of assistant professors who were hired for the first time in the Fall of 1981. All information for this group was included in the ASST PROF group for reporting purposes. This group is used mainly for new hiring information.

The goal of the pilot survey effort and the report was to discuss the development process and to demonstrate the utility of the effort. Therefore, an overall analysis has not been undertaken.

However, it is important to illustrate the type of analyses possible using the data presently available. The following table shows the comparative potential of the data for two disciplines: Business and Management and Communications.

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1. Size of the Sample. The user should note the size of the sample on which each percentage or dollar value is based. The smaller the number in the group, the greater the effect of extreme scores on a descriptive statistic such as the average.

The Business and Management results were computed for a larger number of participating institutions and a larger number of faculty than were the Communications results.

:	NUMF	N/IS
B-&M	4746	193
C	1253	148

Average Salary. The average salary for every rank in Business and Management is higher than that in Communications:

	Prof	ASSOCP	ASSTP	NASSTP	IN	AR
в&м		27313	22755	22972	17621	25792
C	30296	24477	20031	18746	16226	22934



higher in Business and Management than in Communications. An examination of each rank value, however, reveals much variation within ranks.

# High Salary

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4. Faculty Mix Percentage. The two disciplines seem similar when compared on the basis of faculty mix percentage, which refers to the percentage of faculty in a given discipline who hold a given rank. For example, 24 percent of all faculty in Business and Management hold the rank of Professor, compared with 21 percent of those in Communications.

	Prof	ASSOCP	ASSTP	NASSTP	IN	AR
B&M	.24	.30	.33	•06	.14	1.00
	.21	.28	.36	•03	14	1.00

salary Factor. This variable permits comparisons between the average salary of a faculty member in a given rank and the average salary of all faculty members of that rank in all reporting institutions. A constant number—100 percent—represents the average salary of all faculty in that rank for all reporting institutions. The following data show that for every rank, Business and Management faculty salary is higher than the average salary, while Communications

faculty salary is consistently lower. For example, in Business and Management the average salary of an associate professor is 9 percent above the average salary of all associate professors at all reporting institutions.

		•	`			
	Prof	ASSOCP	ASSTP	NASSTP	IN	AR
B&M	1.07	1.09	1.10	1.16	1.07	1.04
C	.99	.98	.97	.93	.98	.92



# Data Tables





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# APPLICATIONS FOR FUTURE USE

The results of this national faculty pilot survey indicate that both the data retrieval and the data analysis methodologies are workable and replicable. The sample for this survey was large enough—39,000—to allow preliminary conclusions about the differences and similarities of faculty salaries between disciplines. At the same time, the data from this survey are somewhat limited in their applicability. The participating institutions were of one specific type: public colleges and universities that grant primarily baccalaureate degrees. Therefore, conclusions can be drawn only about this group of institutions.

The survey collected data on 21 of the many disciplines included in the HEGIS Taxonomy and A Classification of Instructional Programs. Because of the financial considerations in most postsecondary institutions, data about more disciplines would probably be more helpful in long-range planning.

Finally, other factors affect salary in the academic marketplace, such as base salary upon initial appointment (except for the category "New Assistant Professor" as of Fall 1981), degrees held (especially terminal degrees), sex, race, years of service in rank(s) at the current institution, years of prior service in rank(s) at other institutions, competencies in lieu of the terminal degree, and merit and/or across-the-board raises.

The goal of next year's effort will be to survey different types of institutions and to increase the number of disciplines surveyed. In addition, the survey will include size measures of institutions and other variables to facilitate comparative studies tailored to the needs of specific institutions. No longer a pilot, the next survey can be established as a permanent source of comparative information for faculty and administrators in the academic marketplace.



# APPENDIX A

# LIST OF SELECTED DISCIPLINES\*

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TABLE	1	ALL DISCIPLING	
TABLE	.2 ,	DISCIPLINE: MAJOR FIELD:	BIOLOGICAL SCIENCES—26. (0400) BIOLOGICAL SCIENCES
TABLE	3	DISCIPLINE: MAJOR FIELD:	BUSINESS & MANAGEMENT06. (0500) BUSINESS & MANAGEMENT
TABLE	4	DISCIPLINE: MAJOR FIELD:	COMMUNICATIONS09. (0600) COMMUNICATIONS
TABLE	5	DISCIPLINE: MAJOR FIELD:	COMPUTER & INFO SCIENCES11. (0700) COMPUTER & INFO SCIENCES
TABLE	6		EDUCATION EDUCATION13.1202 (0802)
TABLE	7	DISCIPLINE: MAJOR FIELD:	EDUCATION SPECIAL EDUCATION, GENERAL13.1001 (0808)
TABLE	8	DISCIPLINE: MAJOR FIELD:	EDUCATION VOCATIONAL AND TECHNICAL EDUCATION 13.1309 (0839)
TABLE	9	DISCIPLINE: MAJOR FIELD:	ENGINEERING14. (0900) ENGINEERING
TABLE	10		FINE & APPLIED ARTS 50. (1000) FINE & APPLIED ARTS
TABLE	11		FOREIGN LANGUAGES16. (1100) FOREIGN LANGUAGES
TABLE	12		HOME ECONOMICS 19. (1300) HOME ECONOMICS
TABLE	13		LETTERS ENGLISH, GENERAL23.0101 (1501)
TABLE	14		LIBRARY SCIENCE 25. (1600) LIBRARY SCIENCE



TABLE 15	DISCIPLINE: MAJOR FIELD:	MATHEMATICS 27. (1700) MATHEMATICS
TABLE 16	4 7	PHYSICAL SCIENCES -40. (1900) PHYSICAL SCIENCES
TABLE 17	DISCIPLINE: MAJOR FIELD:	PSYCHOLOGY —42. (2000) PSYCHOLOGY
TABLE 18		SOCIAL SCIENCES ECONOMICS45.0601 (2204)
TABLE 19		SOCIAL SCIENCES HISTORY45.0801 (2205)
TABLE 20		SOCIAL SCIENCES GEOGRAPHY45.0701 (2206)
TABLE 21		SOCIAL SCIENCES POLITICAL SCIENCE AND GOVERNMENT-45.1001 (2207)
TABLE 22	DISCIPLINE: MAJOR FIELD:	SOCIAL SCIENCES SOCIOLOGY45.1101 (2208)



<sup>\*</sup>The numbers after the selected disciplines are "crosswalks" between the New Classification (A Classification of Instructional Programs, National Center for Education Statistics, 1981) and the HEGIS Taxonomy. The numbers immediately after each dash are those of the New Classification and those in parenthesis are of the HEGIS Taxonomy. Both sets of numbers refer to the same discipline, of course.

#### APPENDIX B

### LIST OF PARTICIPATING INSTITUTIONS

Adams State College Alcorn State University Angelo State University Appalachian State University Augusta College Austin Peay State University Ball State University Bemidji State University Black Hills State College Boise State University Bowie State College California State College of Pennsylvania California State College at Fullerton California State College at Stanislaus California State University at Dominguez Hills California State University at Hayward Cameron University Castleton State College Central Michigan University Central Missouri State University Central Washington University Chadron State College Chicago State University Christopher Newport College Cleveland State University

College of Charleston

College of the Virgin Islands Columbus College Concord College Coppin State College Corpus Christi State University Delta State University East Central Oklahoma State University East Stroudsburg State College East Tennessee State University East Texas State University at Texarkana Eastern Illinois University Eastern Montana College Eastern New Mexico University Eastern Oregon State College Eastern Washington University Edinboro State College Emporia State University Fairmont State College Fayetteville State University Fitchburg State College, Florida Agricultural and Mechanical University Florida International University Fort Hays State University Francis Marion College Frostburg State College George Mason University Georgia College



Georgia Southern College Georgia State University Grambling State University Grand Valley State Colleges Henderson State University Idaho State University Illinois State University Indiana State University Indiana State University at Evansville Indiana University of Pennsylvania James Madison University John Jay College of Criminal Justice at City University of New York Kearney State College Keene State College Kent State University Lake Superior State College Lamar University Lander College Livingston University Lock Haven State College Longwood College Louisiana State University at Shreveport Louisiana Tech University Lyndon State College Mansfield State College Marshall University Mayville State College McNeese State University Memphis State University

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Metropolitan State College Middle Tennessee State University Midwestern State University Millersville State College Mississippi Valley State University. Missouri Southern State College Missouri Western State College Montana College of Mineral Science and Technology Morehead State University Murray State University New Jersey Institute of Technolog North Adams State College-North Texas State University Northeast Louisiana University Northeastern Illinois University Northern Arizona University Northern Illinois University Northern Kentucky University Northern Michigan University Northern Montana College Northwestern Oklahoma State University Oakland University Old Dominion University Oregon Institute of Technology Pembroke State University Peru State College Plymouth State College Portland State University Potsdam College of Arts and Science Radford University Ramapo College of New Jersey

Rhode Island College
Salisbury State College
Savannah State College
Shepherd College

Slippery Rock State College

Sonoma State University

Woutheast Missouri State University

Southern Arkansas University

Southern Illinois University at Edwardsville

Southern Oregon State College

Southwest Missouri State University

Southwest State University (MN)

Southwest Texas State University

Southwestern Oklahoma State University

St. Cloud State University

St. Mary's College of Maryland

Stephen F. Austin
State University

State University of New York College at Brockport

State University of New York College at Buffalo

State University of New York College at Cortland

State University of New York College at Fredonia

State University of New York
College at New Paltz

State University of New York College of Tech at Utica/Rome

Tennessee Technological University

Texas A & I University

Texas A & M University at Galveston

Towson State University

Trenton State Colleger

University of Akron

University of Alabama in Huntsville

University of Arkansas at Monticello

University of Baltimore

University of Central Florida

University of Colorado

University of Colorado at Denver

University of The District of Columbia

University of Guam

University of Houston at Clear Lake City

University of Houston Downtown College

University of Houston Victoria Campus

University of Lowell

University of Maryland at Baltimore County

University of Nebraska at Omaha

University of Nevada at Las Vegas

University of New Orleans

University of North Alabama

University of North Carolina at Asheville

University of North Carolina at Greensboro

University of Northern Colorado

University of Northern Iowa

University of Pittsburgh at Johnstown

University of Science and Arts of Oklahoma



University of South Carolina at Aiken

University of South Carolina at Spartenburg

University of South Dakota at Springfield

University of South Florida
University of Southern Colorado
University of Southern Maine
University of Southern Mississippi

University of Southwestern Louisiana

University of Tennessee at Chattanooga

University of Tennessee at Martin

University of Texas at Dallas

University of Texas of the Permian Basis

University of Texas at Tyler University of West Florida

University of Wisconsin at Eau Claire

University of Wisconsin at Lacrosse

University of Wisconsin at Oshkosh

University of Wisconsin at Parkside

University of Wisconsin at Stout

University of South Carolina Coastal Carolina College

Valdosta State College Washburn University of Topeka West Chester State College (PA)
West Georgia College
West Liberty State College
Western Carolina University
Western Connecticut State
College
Western Illinois University

Western Illinois University
Western Kentucky University
Western New Mexico University
Western Oregon State College
Westfield State College
Wichita State University
Winona State University
Winston-Salem State University
Winthrop College
Worcester State College

